

# Professor teaches

## How to Create Web Pages & Graphics

The most realistic, interactive & complete training!



**Teach Yourself:**  
 Web Design Fundamentals  
 Expression Web  
 FrontPage  
 Dreamweaver CS3 & 8  
 Photoshop CS3 & CS2  
 Flash CS3 & 8  
 HTML Fundamentals  
 HTML Advanced  
 Publisher 2007



**12 PROGRAM TUTORIAL SET**



Just-In-Time Learning  
 for instant training on  
 just the topics you need!

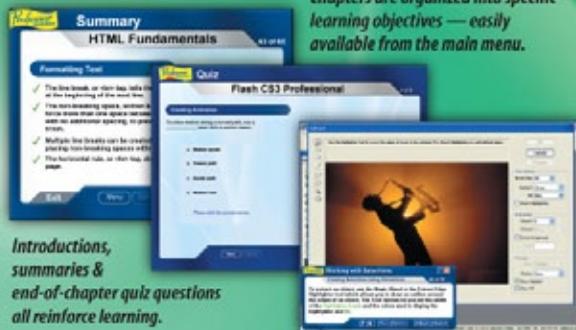


## How to Create Web Pages & Graphics

The most realistic, interactive & complete training!

Professor Teaches®, the leading brand of training, provides realistic, interactive, and complete training for **How to Create Web Pages & Graphics**. Build your skills and learn everything you need, from beginning to advanced topics. Each interactive tutorial is organized for fast and easy learning with practical exercises that build skills quickly and effectively.

Chapters are organized into specific learning objectives — easily available from the main menu.



Introductions, summaries & end-of-chapter quiz questions all reinforce learning.

### No Other Training is More Complete!

- ✓ Hundreds of Learning Topics
- ✓ 5 to 10 Hours of Training per Course
- ✓ Beginner to Advanced Topics
- ✓ Self-Paced Learning Objectives
- ✓ Introductions & Summaries
- ✓ Interactive Exercises
- ✓ Professional Voice Narration
- ✓ Realistic Simulation of Software
- ✓ End-of-Chapter Quiz Questions
- ✓ Checkmarks for Completed Topics
- ✓ Glossary, Index & Search
- ✓ Professor Answers for Instant Training

Self-paced, interactive lessons allow you to practice in a realistic simulation of the software.

### The Most Complete Training Available from the #1 Best-Selling Brand!

#### Start Learning Today!

Learn to use Adobe's Dreamweaver, Photoshop & Flash, Microsoft's Expression Web and other popular web and graphics programs. Stay current with the latest technology.



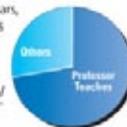
Find out how to quickly & easily create great looking web pages using the latest software tools.



Discover new ways to create & enhance graphic images, then add them to your web page outline.

#### #1 Best-Selling

For the past 7 years, Professor Teaches brand outsold all competitors combined! The NPD Group/ NPD Techworld



#### #1 Award-Winning

Codie Award Finalist Twice



#### #1 Recommended

"... This is my choice for best buy award" — Microcomputer Journal  
 "... Professor can be used even if you don't yet own a copy of [the application] ... And it comes at a great price."  
 — The Herald News



#### #1 in Innovation

1<sup>st</sup> with Just-in-Time training  
 1<sup>st</sup> in Interactivity  
 1<sup>st</sup> in Accurate Simulations





The most realistic, interactive, & complete training!



This complete training package is an incredible software training value and includes 12 separate tutorials. Each tutorial covers more than 40 of the most important learning topics and offers hundreds of practical exercises designed to build your skills quickly.

### Realistic

Realistic simulations provide an accurate learning environment so your transition is fast & easy.

*Increase your productivity at work or home!*

### Interactive

More than just videos, you'll interact to perform the correct action during each exercise for better learning & retention.

*Each course provides 4 to 8 hours of training!*

### Complete

Hundreds of learning topics for beginner through advanced subjects are included. No other training is more complete.

*Over 400 Lessons! Beginner, Intermediate & Advanced Topics*

## Web Design Fundamentals

### 39 learning topics, including:

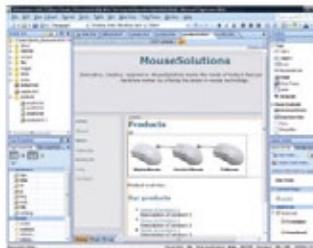
- Secrets of Great Web Pages
- Selecting a Color Scheme
- Designing Images for the Web
- Determining Your Message
- Advanced Design Features
- Creating a Web Page
- Laying Out the Site
- Arranging Text on a Page
- Using Page Templates
- Cool Tools for Web Work



## Expression Web & FrontPage

### 52 learning topics, including:

- Publishing a Web Site
- Viewing Page Elements
- Understanding HTML & CSS
- Defining Page Properties
- Formatting Text
- Using Task Panes & Templates
- Creating Auto Thumbnails
- Adding a Jump Menu
- Managing & Repairing Links
- Generating Reports



## Dreamweaver CS3 & 8

### 58 learning topics, including:

- Developing the Site Structure
- Creating & Applying CSS Styles
- Inserting Text & Hyperlinks
- Building Templates, Tables & Forms
- Inserting Images & Multimedia
- Importing Word or HTML
- Adding a Flash Button
- Creating a Nav Bar & Rollover Images
- Using Frames & Formatting Options
- Publishing to a Remote Site



## Photoshop CS3 & CS2

### 51 learning topics, including:

- Working with Photo Layers
- Using Palettes & Marquee Tools
- Transforming a Selection
- Creating a Selection Mask
- Adjust Color & Retouch Images
- Using Adjustment Tools
- Creating and Modifying Paths
- Using the Drawing Tools
- Working with Filters
- Optimizing Images for the Web



## Flash CS3 & 8

### 44 learning topics, including:

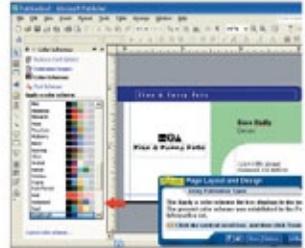
- Publishing Flash Movies
- Using Drawing Tools & Layers
- Creating Frames & Animations
- Morphing with Shape Tweens
- Moving Objects / Motion Tweens
- Adding Timeline Effects
- Learning Symbols & Instances
- Incorporating Audio & Video
- Buttons with Sounds & Actions
- Programming in ActionScript 3.0



## Publisher 2007

### 50 learning topics, including:

- Converting a Publication for Web
- Adding Bullets & Numbering
- Using Rulers & Guides
- Creating Text Styles
- Creating a Table Frame
- Using Border Art
- Using the Design Gallery
- Inserting Clip Art
- Creating Web Pages



## HTML Fundamentals

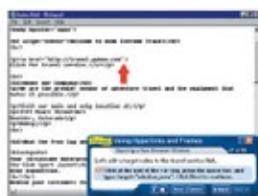
### 65 learning topics, including:

- Learning How to Create HTML
- Using Rules of Syntax
- Adding Spaces & Line Breaks
- Using Colors & List Elements
- Building Tables & Aligning Text
- Creating Framesets & Hyperlinks
- Aligning and Formatting Images

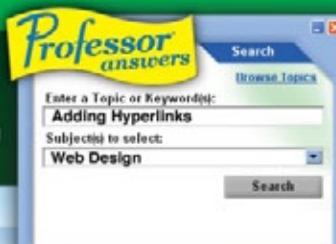
## HTML Advanced

### 33 learning topics, including:

- Creating a Login Form & Imagemap
- Adding Fields & Style Sheets
- Applying the Cascading Model
- Embedding Flash Animation
- Controlling Page Layout
- Formatting Text & Fonts
- Writing Javascript



**Get Quick Assistance with Professor Answers**  
Find answers to your questions faster and easier than Office Help. Search and Browse are just one click away to help you locate specific topic training you need, right when you need it.



Sits on Your Desktop One Easy Click Away!





# How to Create Web Pages & Graphics

*The most realistic, interactive & complete training!*

## SYSTEM REQUIREMENTS

- Pentium® PC or Higher
- Microsoft™ Windows® Vista, XP SP2 or 2000
- CD-ROM Drive
- 150-250 MB Hard Drive space available per application;
- 1024 x 768 16-Bit color display
- Sound card
- Speakers or headphones
- Mouse



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*\* The NPD Group/NPD Techworld - Unit and dollar sales (2001 - July 2007) Professor Teaches brand.*

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Works with  
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Vista™**

