Subject line: Get $25 off your Sonlight order

Dear {FIRSTNAME Homeschool Friend},

Perhaps you have been waiting until the last minute before the homeschool year to purchase your curriculum, but I want you to know about a few advantages you can enjoy when you act now and order your homeschool curriculum from Sonlight *by Aug. 10.*

***Get $25 off any order of $250 or more by Aug. 10.****Use the keycode below to take advantage of this deal-- and read on to find out five* ***more*** *reasons to place your Sonlight order soon!*

Keycode Here

***(Simply enter the keycode above in the box marked “Special Offer Code” at Step 2 of check out.)***

5 *more* reasons to place your Sonlight order now

* *You get faster service.*
Right now we are getting orders out in only three days from the time you place your order. In mid-August, after our energetic seasonal workers move on, orders may leave the warehouse within 7-10 business days. So take advantage of our enthusiastic extra help *before Aug. 10* and get your order sooner!
* *You get to enjoy Box Day sooner.*

Box Day is the day your packages full of great books and learning materials from Sonlight arrive and your children excitedly dig through all they’ll enjoy for the year. Some of our customers say it’s better than Christmas.  It’s so much fun to see your kids excited about learning. And it sets a great tone for the school year to come. Plus, you’ll have an earlier idea of what to expect for the year.

* *You get 10% off any books you want for summer reading or electives  … in fact, 10% off everything for a year!*

When you purchase a Core or Newcomer Package, you get perks like 10% off almost every Sonlight item for an entire year. That includes any extra books you might want right now for summer reading, or electives like art or music that you’d like to try now during a more relaxed time in your year.

**(This is in *addition* to the discount you get with your keycode—so when you order a Core or Newcomer package, you get 10% off that order and almost everything for the rest of the year PLUS $25 off your first order byAug. 10.)**

* *Get connected to the Sonlight community immediately.*

You can start talking to other homeschool parents on the Sonlight Forums right away! With any Core or Newcomer Package purchase, you gain two years of free access to the Sonlight Forums ($54.99 value). Forum access is great not just for thinking through the homeschool year and getting oriented, but also for vacation ideas, good summer recipes, parenting tips or prayer requests.

* *Why wait if your kids are dying to learn?*
If you are eager for your kids to love learning, I’m confident Sonlight can help you achieve that goal. If you want to watch your children hunger to learn more, develop voracious reading habits  and excitement about sharing what they learn--why wait?  Dive in today!

No matter *when* you place your order, I pray you’ll enjoy an incredible year of learning with Sonlight. Let me know if I can do anything to make your year a better one. Email or call my customer relations team at main@sonlight.com or (303) 730-6292. And if you need help choosing your curriculum, you can chat one on one with a Sonlight Advisor ([www.sonlight.com/SCA.html](http://www.sonlight.com/SCA.html)). Each Advisor is an experienced homeschool mom who is thrilled to help you find a good curriculum fit for your family.

Hope you have an incredible Box Day very soon,

Tim Heil
Customer Relations Manager
Sonlight Curriculum, Ltd.

P.S. If you’d like to order now and enjoy all the benefits and discounts you gain with a Core purchase, but don’t want to front the entire amount right away, you can spread your payments over 3, 6 or 9 months with Sonlight’s time payment options.

These payment options allow you to order everything you want and need for your children’s school year at one time, rather than piecemeal throughout the year. So you enjoy all the Sonlighters Club benefits (including 10 % discounts and Forum access) without paying everything upfront.

P.P.S. Check out some great photos of customers who are already enjoying their Box Days and join the fun!